



# Advertising Rates & Information with *Captain's Directory*

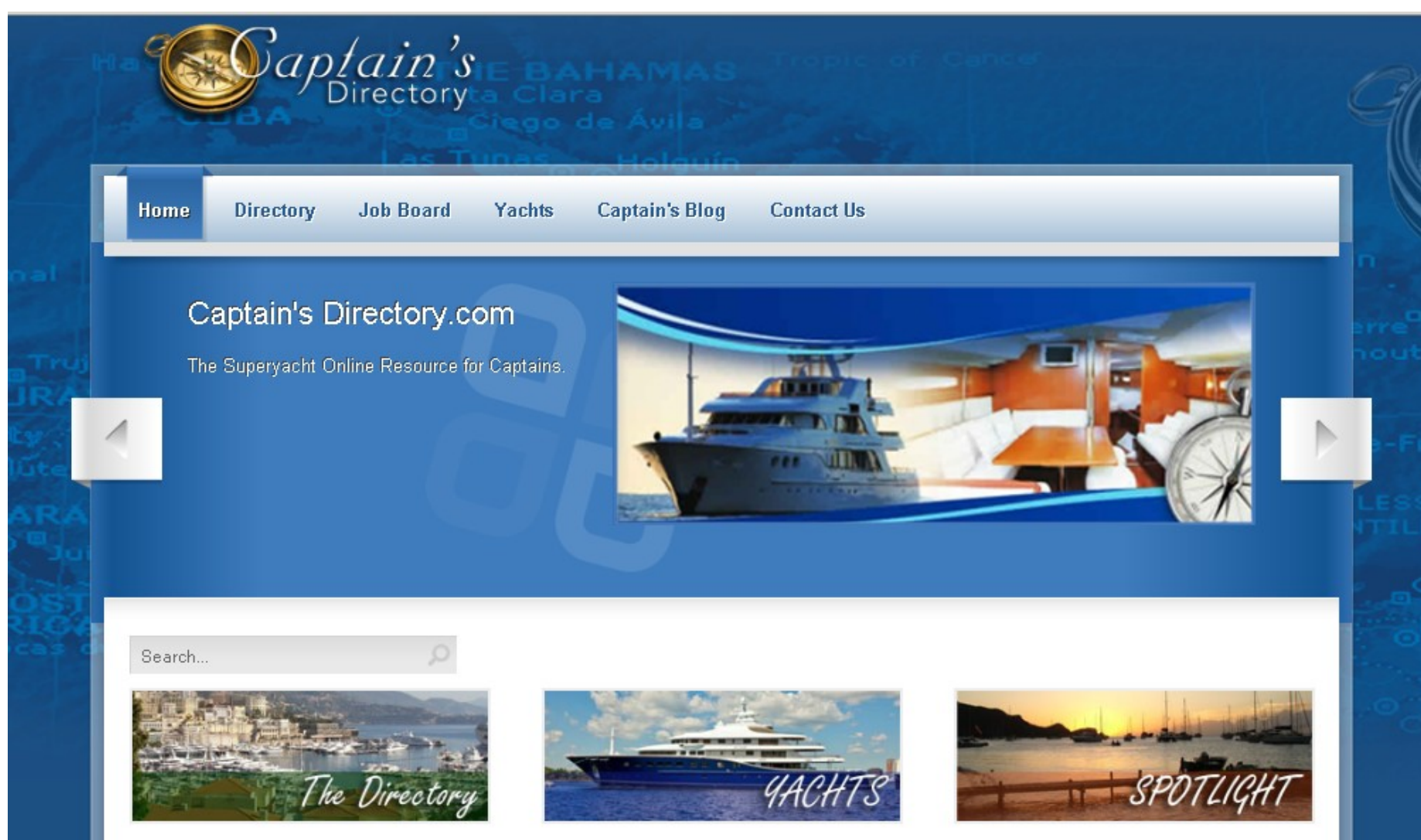
There is no better way to reach captains, crew and yacht owners around the world. Advertising online with Captain's Directory ensures that your message will be seen by a specifically targeted market. Our network of captains and crew members is vast and worldwide. In a world that is becoming increasingly more connected by the Internet, shouldn't you make sure your business has an online presence?



## Online Advertising

Captain's Directory offers 3 affordable options for online advertising:

1. **Banner Advertising on the Captain's Directory Website: [www.captainsdirectory.com](http://www.captainsdirectory.com)**
2. **Directory Listings in the Captain's Directory—A worldwide superyacht online business directory**
3. **Email Blast Advertising—Our weekly e-newsletter is sent to thousands of people in the marine and yachting industry around the world. Reach out to our valuable database directly through their personal email with an advertisement on our newsletter.**



# Website Banner Advertisements

**200 X 500  
Pixels**

**\$900**

**200 X 100 Pixels**

**\$480**

Advertise with your own customized banner placed on our Homepage, Captain's Blog page, or Yachts page for 12 months. Banners come in two sizes and all banners link directly to your website. Get creative and capture your audiences attention any way you can imagine! One year



# Newsletter Banner Advertisements

**200 X 100 Pixels**

**\$200 an email**

Our email blasts go out to thousands of captains crew and yachting enthusiasts once a month. Your banner placed on an email viewed by yachting professionals around the world is an invaluable way to reach your target market.

**500 X 200 Pixels**

**\$500 an Email**

Contact: Captain's Directory

954.584.7979

877-580-7979

[info@captainsdirectory.com](mailto:info@captainsdirectory.com)



# Directory Listings

**DIRECTORY LISTING** – Your business listing is placed in a category and region of your choice for 12 months. You can easily list yourself at our website:  
[www.captainsdirectory.com/directory](http://www.captainsdirectory.com/directory)

**\$108**

**FEATURED LISTING** – Your business listing is placed in a category and region of your choice for 12 months and featured directly on the directory page in the right hand column next to the list of ports. You can easily list yourself at our website:  
[www.captainsdirectory.com](http://www.captainsdirectory.com)

**\$360**



## “In the Spotlight” Featured Article

Every month Captain’s Directory publishes a new feature article on a marine or yachting business that offers a new, innovative or specialized service or product. If you want your business to be featured on Captain’s Directory “In the Spotlight” section you will need to provide us with the information and photos pertaining to your service or product. Your article will be at the top of the “In the Spotlight” section for one month or until the next “In the Spotlight” article takes its place. It will move down farther on the page as new articles are published. A direct link will be placed on the Captain’s Directory Facebook page linking to the article, and targeting thousands of yachting industry professionals.

**\$299**

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